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Contact: Jim Volkman
Vice President, New Business Development
Phone: 920.969.3623
jvolkman@dura-fibre.com

Dura-Fibre Launches High-Performance, Recycled Folding Carton Board
Integrity delivers excellent print surface, superior structural features

MENASHA, Wis. – Today Dura-Fibre announces the latest addition to its line of heavyweight folding carton materials: *Integrity* folding carton board. Designed in response to customer and market requests, *Integrity* suits printers and end-users seeking a product with a high level of recycled content that won't compromise manufacturing performance or shelf appeal.

Engineered for reliable converting performance and outstanding print quality, *Integrity* has a tri-layer laminated board structure: a recycled kraft base ply with a 100% post-consumer recycled center layer capped with an 85 brightness clay-coated kraft top layer.

"*Integrity* addresses our customers' requests for a high-performance folding carton board with significant recycled fiber content," said Brian Dunsirn, president. "Thanks to our laminating process, *Integrity* also features moisture-resistant outer liners and outstanding stacking strength."

For more information about *Integrity* and other innovative products from Dura-Fibre, call 888-997-6543 or visit www.dura-fibre.com.

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About Dura-Fibre

Dura-Fibre, LLC, specializes in laminating and converting paperboard substrates. End use applications include protective packaging, material handling, furniture and upholstery and durable folding cartons. Headquartered in Menasha, Wisconsin, and owned by Dunsirn Partners, the company operates a 125,000 square-foot-facility and employs 60 people. For more information, visit www.dura-fibre.com.

About Dunsirn Partners

Dunsirn Partners, LLC, is a management-oriented private equity firm that invests in mid-size manufacturing businesses. Dunsirn Partners is headquartered in Appleton, Wisconsin. For more information, visit www.dunsirn.com.

352 Sixth Street

Menasha, WI 54952

Phone 920.969.3600

Toll Free 888.997.6543

Fax 920.969.3688

www.dura-fibre.com